



Regional Workforce Council Profile

REGION ONE

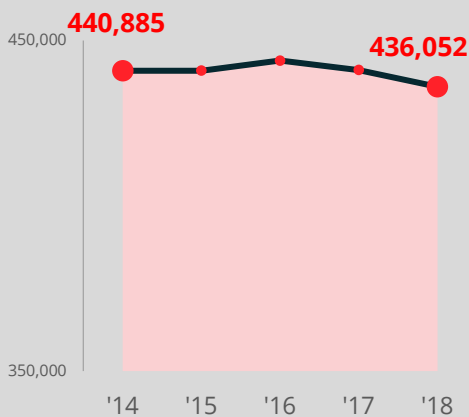


Under the leadership of Governor Kay Ivey, Alabama set the ambitious attainment goal of adding 500,000 credentialed Alabamians to the labor force, surpassing the national labor force participation rate and returning to pre-pandemic employment levels. Reaching these goals requires understanding the differences across Alabama's seven workforce regions and expanding place-based strategies that serve the education and workforce needs of our communities. In this profile, we present key data points on the Region One workforce and on the workforce ecosystem, which help provide a foundation for achieving the state's attainment goal.

Understanding Your Workforce AGES 16-54

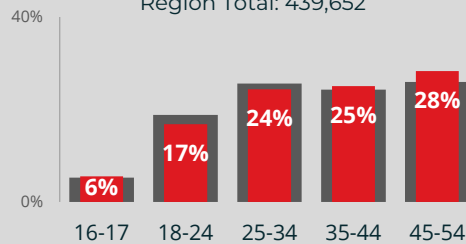
REGION vs STATE

Regional Working-Age Population Change¹



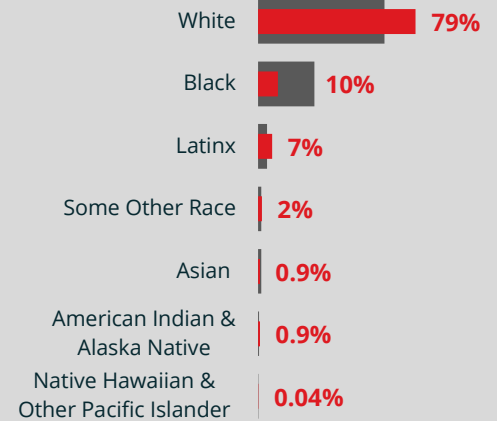
Age²

Region Total: 439,652



Race & Ethnicity²

Region Total: 439,652

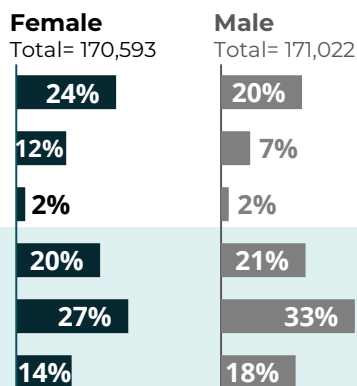


Living in Poverty²

16% REGION vs **18% STATE**

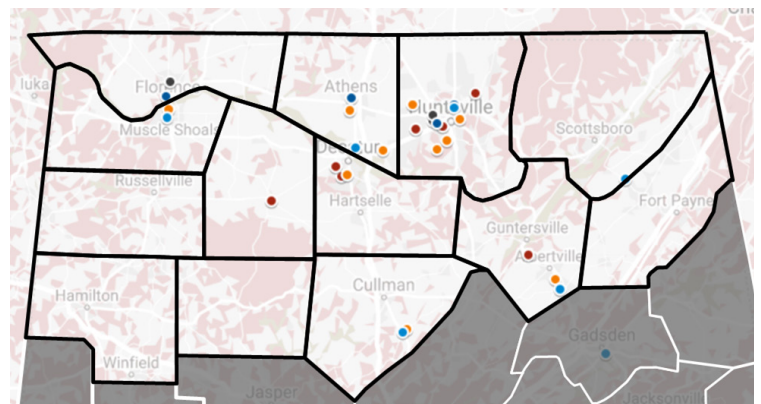
Regional Education Snapshot

Highest Level of Education² AGES 25-54



Regional Education & Training Providers

- Public university (4)
- Community college (6)
- WIOA eligible provider (7)
- Apprenticeship (10)
- Private non-profit (3)
- Private for-profit (0)



14,010
YOUTH AGES 16-24
ARE NOT IN SCHOOL
& NOT EMPLOYED²

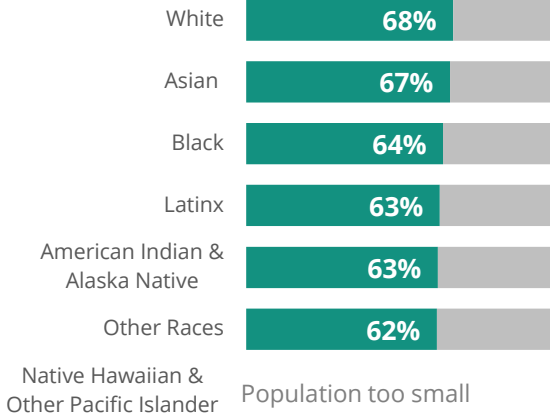


How can we engage these younger working-age adults to pursue education and training?

Regional Workforce Snapshot

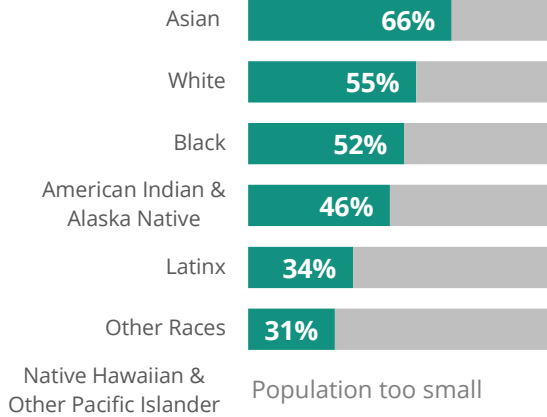
Employment² AGES 16-54

■ Employed (294,037) ■ Not Employed (145,615)



Wages¹ AGES 16-54 (Work 30+ hrs/wk)

■ \$35k and above (134,797) ■ Below \$35k (122,672)



37%

of the working-age population* **submitted an unemployment claim** during COVID³

TOTAL CLAIMS= 160,515

* Individuals older than 54 may be included in the claims data.

Employment Access Across the Region

Transportation AGES 16-54

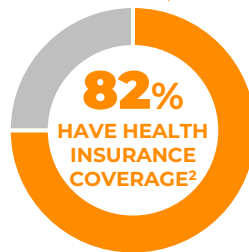
Total= 283,732



4,087
WORKERS HAVE
NO VEHICLE¹

Healthcare AGES 16-54

Total= 439,652



Broadband ALL AGES

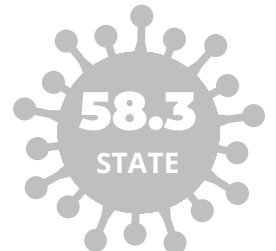
86%
HAVE ACCESS TO
BROADBAND⁴

COVID Deaths⁵

ALL AGES

Per 100,000
people

Data updated
10/23/2020



Key Findings

- Between 2014 and 2018, the region saw an overall decrease in its population. It may be that this decrease occurred among younger people, as the majority of Region One's population is 35 or older.
- Females in Region One have higher rates of postsecondary educational attainment than males: 36% have an associates degree or higher, 9 percentage points higher than males.
- The employment rate is fairly consistent across racial and ethnic groups in the region; however, the data show that Asian, white, and Black workers are earning more than other racial and ethnic groups.
- The potential barriers to work—high travel times, no vehicle, lack of access to internet, or lack of health insurance—appear to impact a small proportion of the population.
- While there are many education providers in and around Huntsville and the Shoals, there are few providers serving more rural areas. Therefore, targeting of apprenticeship and other workforce programming towards rural areas may help to improve educational attainment rates in Region One.

Data Sources

- ¹ 2018 American Community Survey 1-year PUMS (most recent available)
- ² 2018 American Community Survey 5-year PUMS (most recent available)
- ³ AL Department of Labor Unemployment Insurance Claims
- ⁴ AL Broadband Now Evaluation as of 09/01/2020
- ⁵ AL Public Health COVID-19 Data and Surveillance