



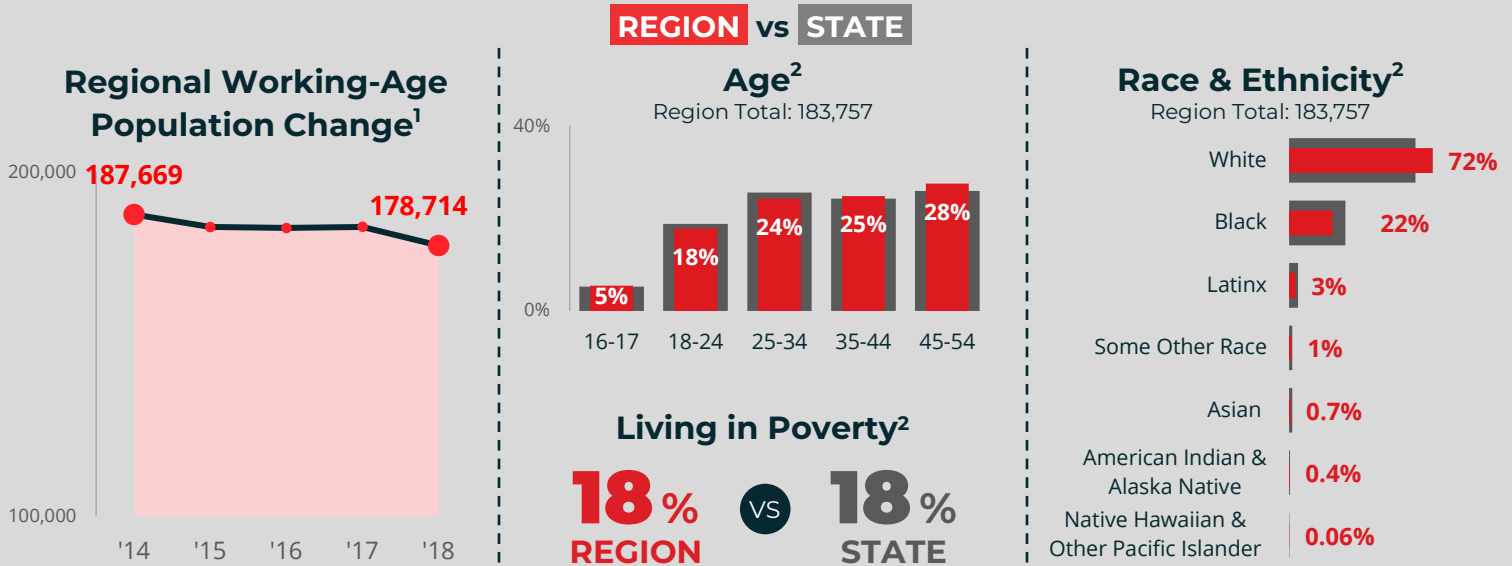
Regional Workforce Council Profile

REGION TWO



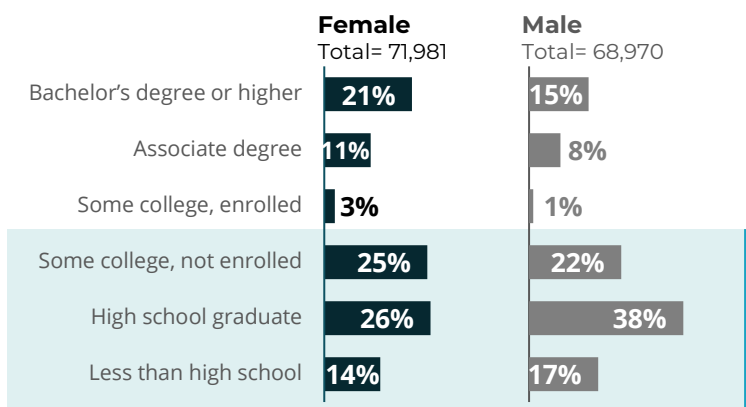
Under the leadership of Governor Kay Ivey, Alabama set the ambitious attainment goal of adding 500,000 credentialed Alabamians to the labor force, surpassing the national labor force participation rate and returning to pre-pandemic employment levels. Reaching these goals requires understanding the differences across Alabama's seven workforce regions and expanding place-based strategies that serve the education and workforce needs of our communities. In this profile, we present key data points on the Region Two workforce and on the workforce ecosystem, which help provide a foundation for achieving the state's attainment goal.

Understanding Your Workforce AGES 16-54



Regional Education Snapshot

Highest Level of Education² AGES 25-54

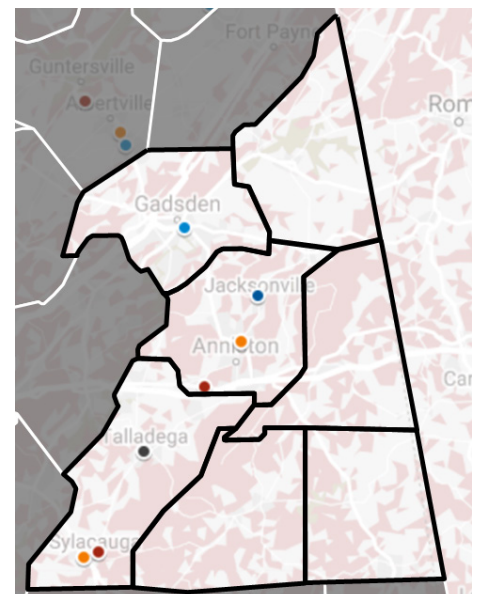


7,202
YOUTH AGES 16-24
ARE NOT IN SCHOOL
& NOT EMPLOYED²

How can we engage these younger working-age adults to pursue education and training?

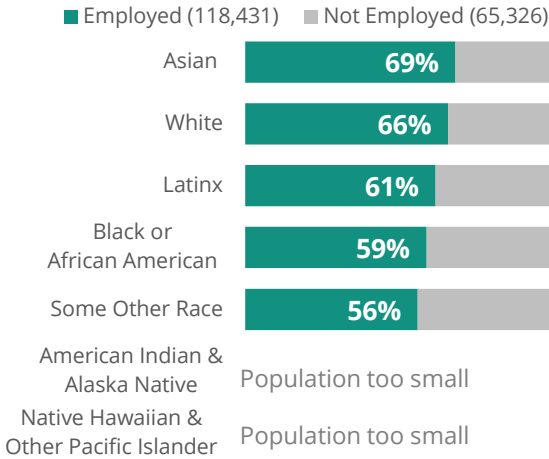
Regional Education & Training Providers

- Public university (1)
- Community college (1)
- WIOA eligible provider (2)
- Apprenticeship (2)
- Private non-profit (1)
- Private for-profit (0)

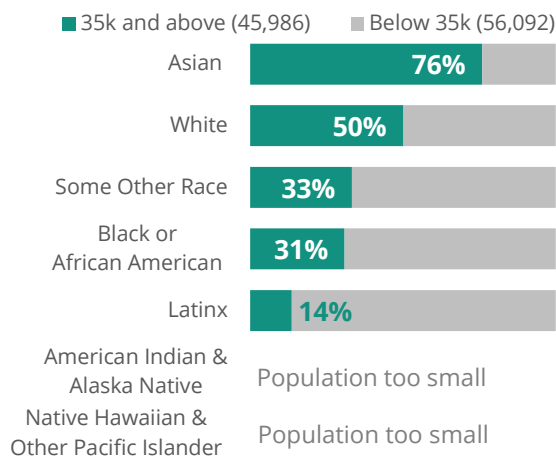


Regional Workforce Snapshot

Employment² AGES 16-54



Wages¹ AGES 16-54 (Work 30+ hrs/wk)



33%

of the working-age population* **submitted an unemployment claim** during COVID³

TOTAL CLAIMS= 60,231

* Individuals older than 54 may be included in the claims data.

Employment Access Across the Region

Transportation AGES 16-54

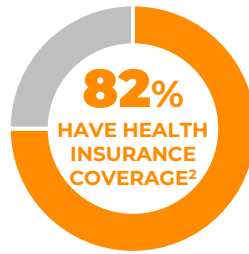
Total= 117,743



1,949
WORKERS HAVE NO VEHICLE¹

Healthcare AGES 16-54

Total= 183,757



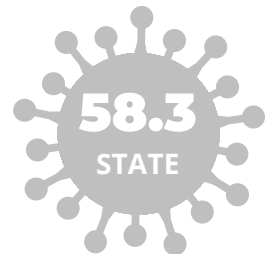
Broadband ALL AGES

61%
HAVE ACCESS TO BROADBAND⁴

COVID Deaths⁵

ALL AGES

Per 100,000 people
Data updated 10/23/2020



Key Findings

- The population across Region Two has continued to decrease slightly over the years. This may be the result of younger people moving out of the area, as the majority of the region's population is 35 or older.
- People of color are overrepresented among those who work full-time and make less than \$35,000/year. More than two-thirds of Black individuals (69%) are making less than \$35,000, while 86% of Latinx individuals are making less than \$35,000 annually.
- More than a third of Region Two's population (39%) is without broadband access. Other potential barriers to work--high travel times, no vehicle, or lack of health insurance--appear to have less of an impact on the region's workforce.
- Females in Region Two have higher rates of postsecondary educational attainment than males: 32% have an associates degree or higher, 9 percentage points higher than males. Overall Region Two residents most often do not pursue postsecondary education.
- With only seven providers in Region Two, expanding the availability of workforce development programs and providing transportation support to help residents access the programs may help to improve upon workforce-related indicators across the region.

Data Sources

¹ 2018 American Community Survey 1-year PUMS (most recent available)

² 2018 American Community Survey 5-year PUMS (most recent available)

³ AL Department of Labor Unemployment Insurance Claims

⁴ AL Broadband Now Evaluation as of 09/01/2020

⁵ AL Public Health COVID-19 Data and Surveillance