



Regional Workforce Council Profile

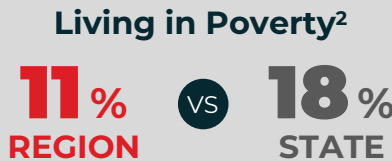
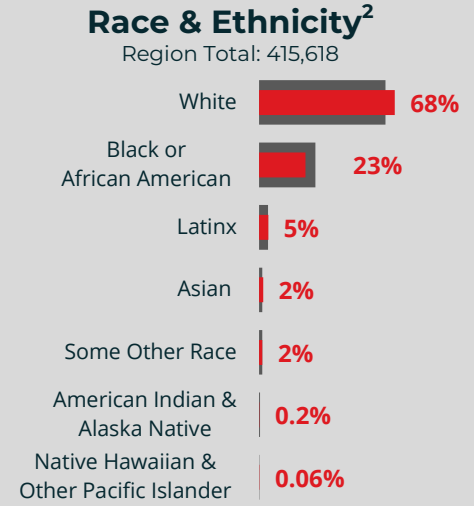
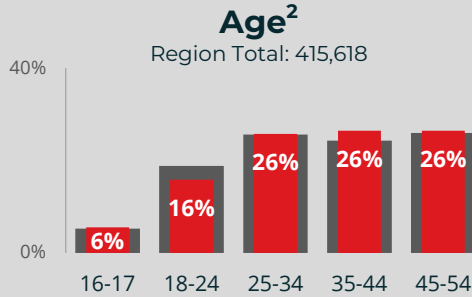
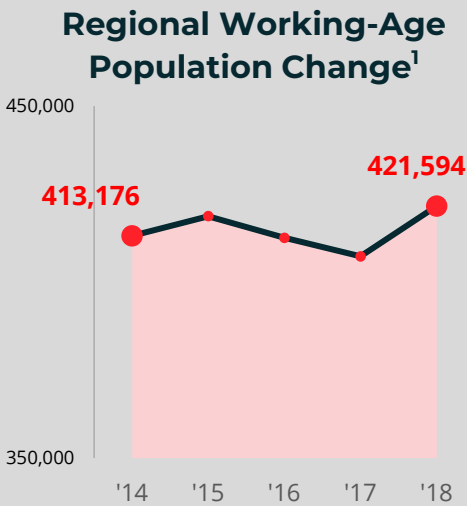
REGION FOUR



Under the leadership of Governor Kay Ivey, Alabama set the ambitious attainment goal of adding 500,000 credentialed Alabamians to the labor force, surpassing the national labor force participation rate and returning to pre-pandemic employment levels. Reaching these goals requires understanding the differences across Alabama's seven workforce regions and expanding place-based strategies that serve the education and workforce needs of our communities. In this profile, we present key data points on the Region Four workforce and on the workforce ecosystem, which help provide a foundation for achieving the state's attainment goal.

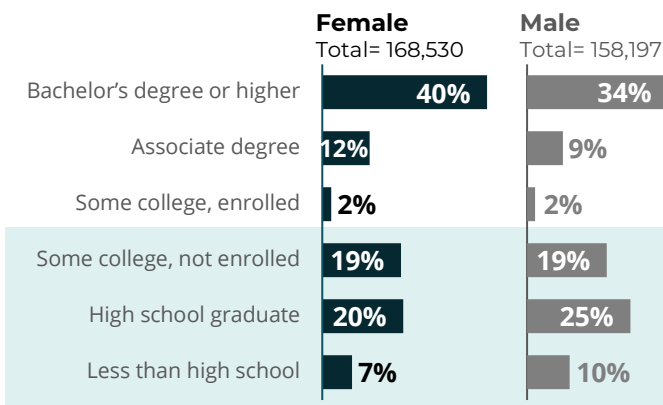
Understanding Your Workforce AGES 16-54

REGION vs STATE



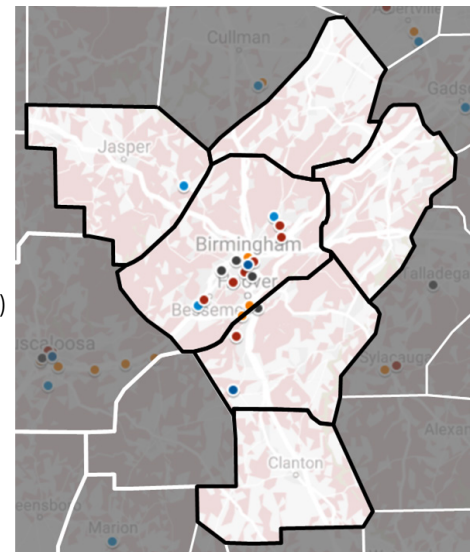
Regional Education Snapshot

Highest Level of Education² AGES 25-54



Regional Education & Training Providers

- Public university (2)
- Community college (3)
- WIOA eligible provider (9)
- Apprenticeship (4)
- Private non-profit (4)
- Private for-profit (0)



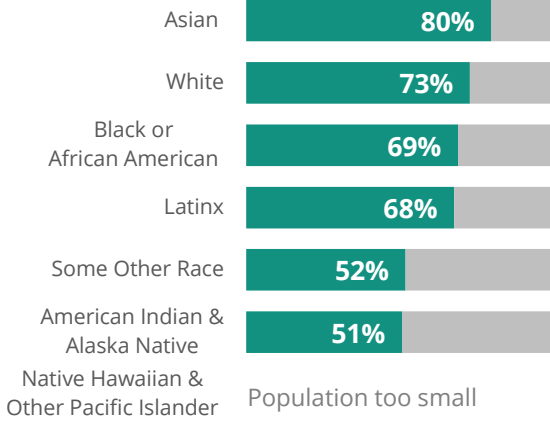
10,541
YOUTH AGES 16-24
ARE NOT IN SCHOOL
& NOT EMPLOYED²

How can we engage these younger working-age adults to pursue education and training?

Regional Workforce Snapshot

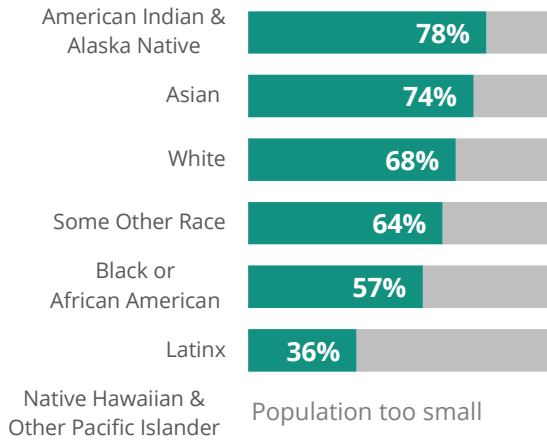
Employment² AGES 16-54

■ Employed (299,519) ■ Not Employed (116,099)



Wages¹ AGES 16-54 (Work 30+ hrs/wk)

■ 35k and above (161,978) ■ Below 35k (92,149)



37%

of the working-age population* **submitted an unemployment claim** during COVID³

TOTAL CLAIMS= 155,359

* Individuals older than 54 may be included in the claims data.

Employment Access Across the Region

Transportation AGES 16-54

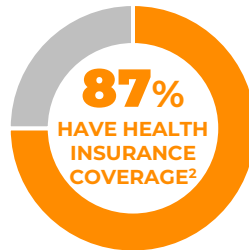
Total= 286,025



3,087
WORKERS HAVE NO VEHICLE¹

Healthcare AGES 16-54

Total= 415,618



Broadband ALL AGES

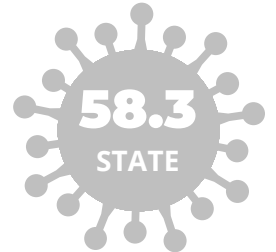
87%
HAVE ACCESS TO BROADBAND⁴

COVID Deaths⁵

ALL AGES

Per 100,000 people

Data updated 10/23/2020



Key Findings

- Region Four saw a substantial increase in its population between 2017 and 2018, growing by over 14,000 people. This is the largest change in population the region experienced between 2014 and 2018.
- Postsecondary educational attainment rates in Region Four are the highest in the state for both females and males, although the gender gap persists. More than a third of males attain a bachelor's degree or higher, and 40% of females attain a bachelor's degree or higher.
- At 11%, the regional poverty rate is below the state rate of 18%. Although Latinx individuals represent 5% of the region's population, 64% earn less than \$35,000 annually.
- Education and training providers tend to be clustered around Birmingham, the largest city in Alabama. There are no providers located in the southernmost or easternmost areas of the region.

Data Sources

¹ 2018 American Community Survey 1-year PUMS (most recent available)

² 2018 American Community Survey 5-year PUMS (most recent available)

³ AL Department of Labor Unemployment Insurance Claims

⁴ AL Broadband Now Evaluation as of 09/01/2020

⁵ AL Public Health COVID-19 Data and Surveillance