



# Regional Workforce Council Profile

## REGION FIVE

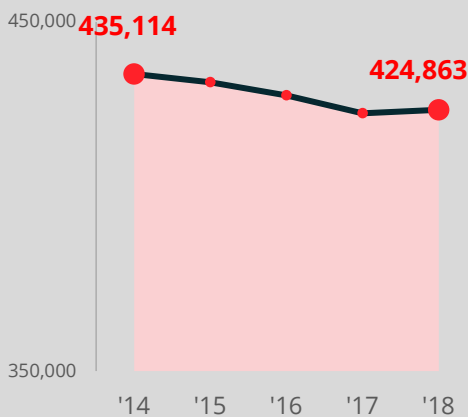


Under the leadership of Governor Kay Ivey, Alabama set the ambitious attainment goal of adding 500,000 credentialed Alabamians to the labor force, surpassing the national labor force participation rate and returning to pre-pandemic employment levels. Reaching these goals requires understanding the differences across Alabama's seven workforce regions and expanding place-based strategies that serve the education and workforce needs of our communities. In this profile, we present key data points on the Region Five workforce and on the workforce ecosystem, which help provide a foundation for achieving the state's attainment goal.

### Understanding Your Workforce AGES 16-54

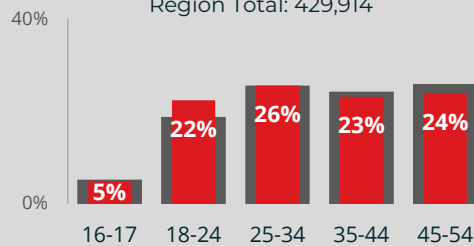
#### REGION vs STATE

#### Regional Working-Age Population Change<sup>1</sup>



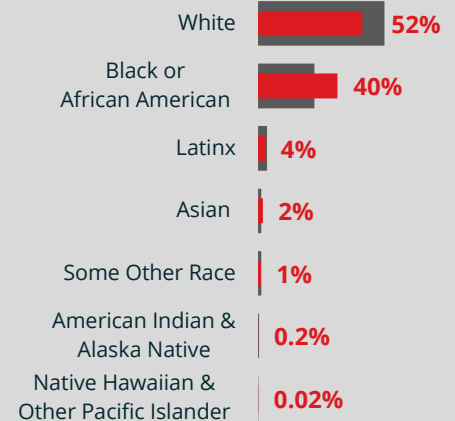
#### Age<sup>2</sup>

Region Total: 429,914



#### Race & Ethnicity<sup>2</sup>

Region Total: 429,914

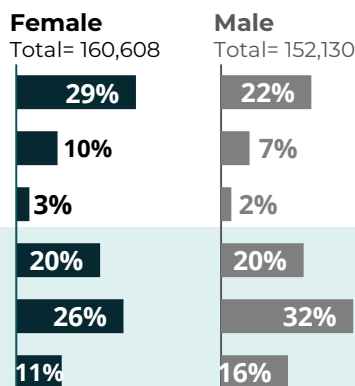


#### Living in Poverty<sup>2</sup>

**20% REGION** VS **18% STATE**

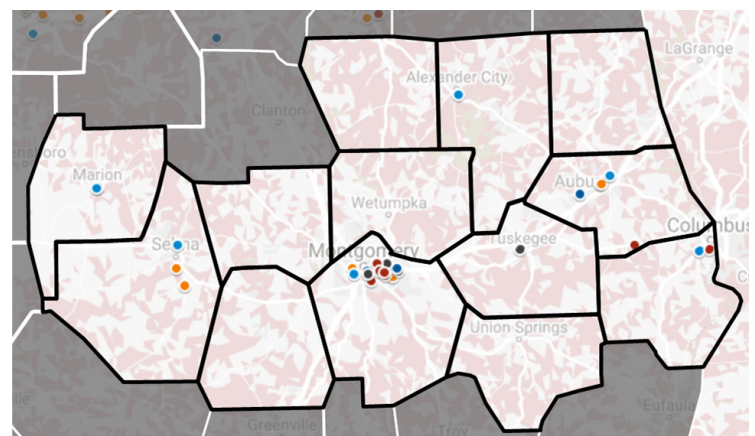
### Regional Education Snapshot

#### Highest Level of Education<sup>2</sup> AGES 25-54



#### Regional Education & Training Providers

- Public university (3)
- WIOA eligible provider (9)
- Private non-profit (5)
- Community college (6)
- Apprenticeship (5)
- Private for-profit (0)



**17,722**  
YOUTH AGES 16-24  
ARE NOT IN SCHOOL  
& NOT EMPLOYED<sup>2</sup>

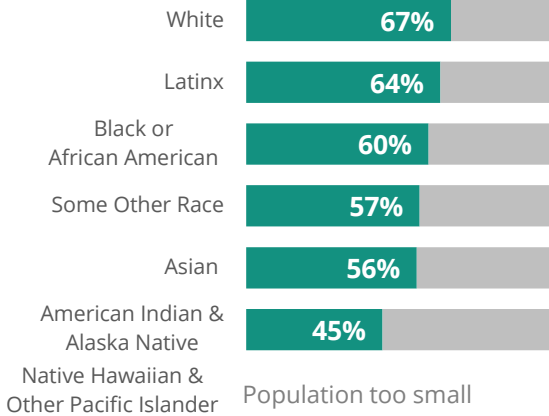


How can we engage these younger working-age adults to pursue education and training?

## Regional Workforce Snapshot

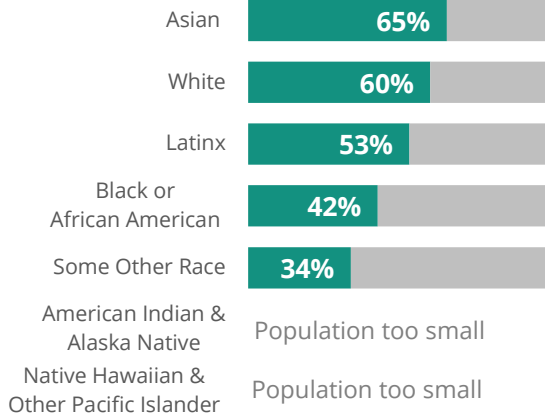
### Employment<sup>2</sup> AGES 16-54

■ Employed (272,830) ■ Not Employed (157,084)



### Wages<sup>1</sup> AGES 16-54 (Work 30+ hrs/wk)

■ 35k and above (118,613) ■ Below 35k (106,956)



**29%**

of the working-age population\* **submitted an unemployment claim** during COVID<sup>3</sup>

**TOTAL CLAIMS= 124,893**

\* Individuals older than 54 may be included in the claims data.

## Employment Access Across the Region

### Transportation AGES 16-54

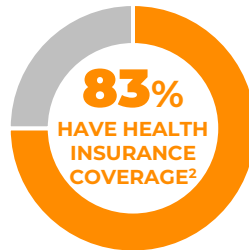
Total= 258,953



**6,893**  
WORKERS HAVE NO VEHICLE<sup>1</sup>

### Healthcare AGES 16-54

Total= 429,914



### Broadband ALL AGES

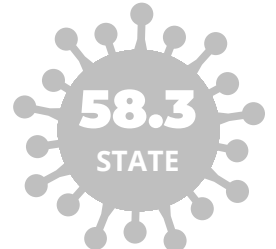
**76%**  
HAVE ACCESS TO BROADBAND<sup>4</sup>

### COVID Deaths<sup>5</sup>

ALL AGES

Per 100,000 people

Data updated 10/23/2020



## Key Findings

- Region Five has experienced a net decrease in population between 2014 and 2018, from nearly 435,000 in 2014 to nearly 425,000 in 2018.
- Females in Region Five have higher rates of postsecondary educational attainment than males: 39% have an associates degree or higher, 10 percentage points higher than males.
- More than half of Black or African American individuals in the region work jobs that pay less than \$35,000 annually. Two-thirds of individuals who identify as multiracial or a race other than the ones listed above earn less than \$35,000.
- There are 28 total postsecondary education and training providers in Region Five, including 6 community colleges and 3 public universities. Many are clustered along I-85, leaving several counties without providers.
- Auburn University is among the education providers in the region, potentially contributing to the size of the population between the ages of 18 and 24.

### Data Sources

- <sup>1</sup> 2018 American Community Survey 1-year PUMS (most recent available)
- <sup>2</sup> 2018 American Community Survey 5-year PUMS (most recent available)
- <sup>3</sup> AL Department of Labor Unemployment Insurance Claims
- <sup>4</sup> AL Broadband Now Evaluation as of 09/01/2020
- <sup>5</sup> AL Public Health COVID-19 Data and Surveillance