

OFFICE OF THE GOVERNOR

KAY IVEY
GOVERNOR



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STATE OF ALABAMA

October 12, 2021

Dear Alabama Employer,

As Governor of Alabama, I am reaching out to ask you to share your valuable industry experience by completing the second annual Governor's Survey of Employer Competencies (GSEC). The GSEC is an establishment-based survey conducted by the Office of Education and Workforce Statistics in partnership with the Governor's Office of Education and Workforce Transformation.

I established the GSEC in 2020 as a component of the Commitment to the Alabama Worker, which is a pledge among Alabama's employers to complete the GSEC annually. The goal of the GSEC is to gain insight on key jobs in your company and to assist the Alabama Committee on Credentialing and Career Pathways with fulfilling its mandate to establish annual lists of regional and statewide in-demand occupations, credentials of value, career pathways, and competency models.

As Alabama moves forward with designing an education and workforce training system aligned to the demands of business and industry, obtaining a clear picture of the skills and credentials required by Alabama companies is essential. In this 15- to 20-minute survey, you will be asked to identify the competencies and credentials required for occupations, of your choice, that are critical to your company's ability to grow and stay competitive.

The survey will be digitally distributed to a sample of Alabama's small, medium, and large-size companies. The response period will begin on November 1, 2021 and will conclude on January 31, 2022.

Thank you, in advance, for completing the GSEC and for doing your part to prepare Alabama's workforce for in-demand jobs.

Sincerely,

A handwritten signature in black ink that reads "Kay Ivey". The signature is written in a cursive, flowing style.

Kay Ivey
Governor