

# **The Alabama COVID-19 Workforce Response Survey**

April 27, 2020 Results Notes

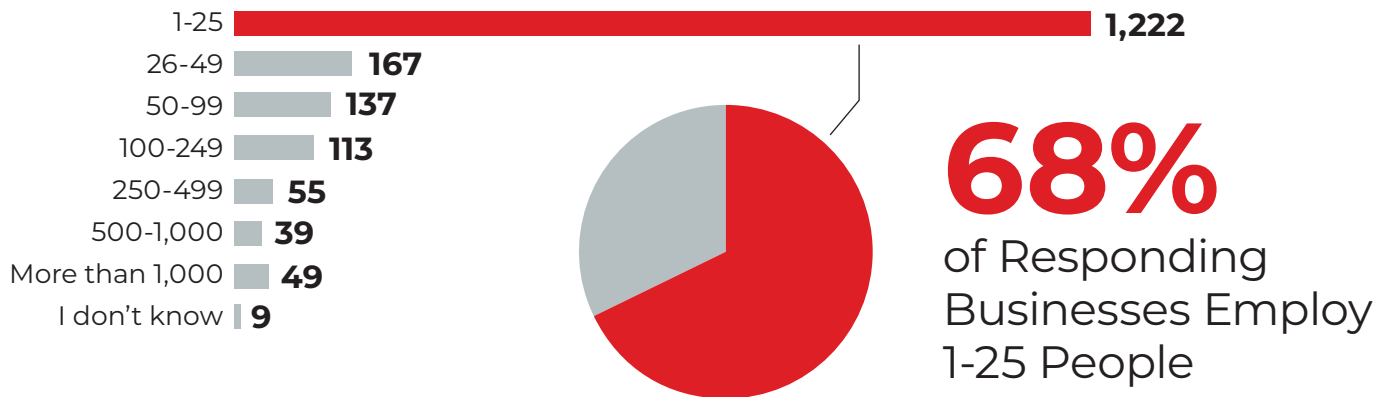


**1,794** Total respondents  
as of 12:00 PM, Monday, April 27, 2020.

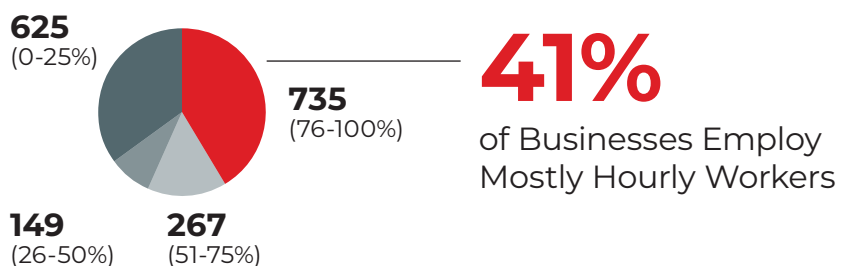
**Reporting Counties Ranked by Most Responses:**

Etowah	<b>10.09%</b>	Calhoun	<b>1.95%</b>	Lawrence	<b>0.67%</b>	Lowndes	<b>0.22%</b>
Jefferson	<b>8.31%</b>	Pike	<b>1.84%</b>	Tallapoosa	<b>0.67%</b>	Wilcox	<b>0.22%</b>
Baldwin	<b>7.41%</b>	Colbert	<b>.62%</b>	Blount	<b>0.61%</b>	Clarke	<b>0.17%</b>
Lee	<b>6.97%</b>	Covington	<b>1.45%</b>	Jackson	<b>0.56%</b>	Cleburne	<b>0.17%</b>
Madison	<b>5.07%</b>	Cullman	<b>1.34%</b>	Chambers	<b>0.50%</b>	Dallas	<b>0.17%</b>
Montgomery	<b>4.91%</b>	St. Clair	<b>1.28%</b>	Crenshaw	<b>0.50%</b>	Fayette	<b>0.17%</b>
Houston	<b>4.52%</b>	Walker	<b>1.28%</b>	Escambia	<b>0.39%</b>	Lamar	<b>0.17%</b>
Talladega	<b>3.07%</b>	Coffee	<b>1.17%</b>	Marion	<b>0.39%</b>	Bibb	<b>0.11%</b>
Lauderdale	<b>3.01%</b>	Limestone	<b>1.11%</b>	Randolph	<b>0.39%</b>	Conecuh	<b>0.11%</b>
Mobile	<b>3.01%</b>	Russell	<b>0.89%</b>	Monroe	<b>0.33%</b>	Macon	<b>0.11%</b>
Elmore	<b>2.95%</b>	Chilton	<b>0.78%</b>	Cherokee	<b>0.28%</b>	Marengo	<b>0.11%</b>
Tuscaloosa	<b>2.95%</b>	Barbour	<b>0.72%</b>	Winston	<b>0.28%</b>	Bullock	<b>0.06%</b>
Shelby	<b>2.90%</b>	Butler	<b>0.72%</b>	Clay	<b>0.22%</b>	Choctaw	<b>0.06%</b>
Morgan	<b>2.79%</b>	Dale	<b>0.72%</b>	Coosa	<b>0.22%</b>	Hale	<b>0.06%</b>
Marshall	<b>2.40%</b>	DeKalb	<b>0.72%</b>	Geneva	<b>0.22%</b>	Pickens	<b>0.06%</b>
Autauga	<b>2.17%</b>	Franklin	<b>0.72%</b>	Henry	<b>0.22%</b>	Washington	<b>0.06%</b>

**About how many people are employed at your company?**



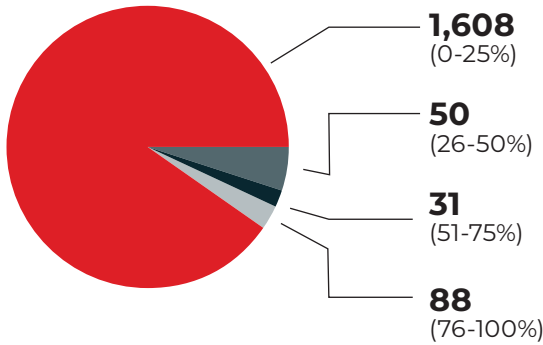
**What percentage of your employees are paid by the hour?**



Very few businesses have a contingent or temporary workforce of any size.

**90% of respondents maintain a ≤25% segment of their workforce that is contingent or temporary.**

**What percentage of your workforce is contingent or temporary?**



### Current Business Climate

**53.4%**

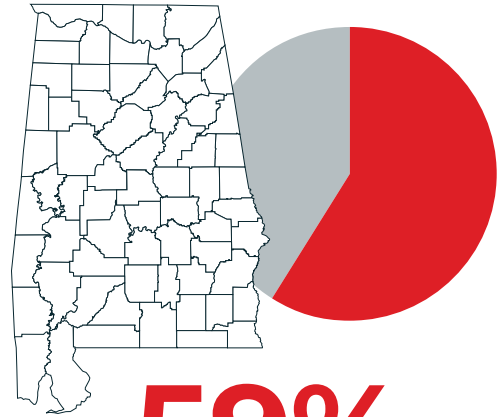
of Businesses Reported that their **current business climate is "bad"**



### Expected Business Climate

**49.6%**

of Businesses Expected their climate to **improve in the next 6 months**



**59%**

Over half responding businesses operate in just one county.

### Top 5 reported industries:

- Other Services**  
(Excluding Public Administration) **(14%)**
- Healthcare and Social Assistance** **(13.3%)**
- Retail Trade** **(12.1%)**
- Accommodation, Hospitality, and Food Services** **(10.9%)**
- Manufacturing** **(10.9%)**



**49.4%**

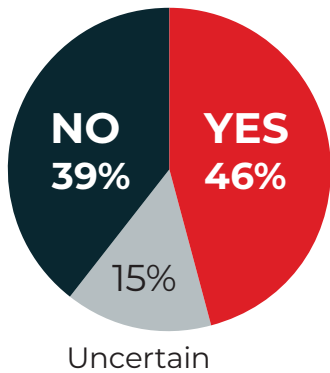
of businesses expect that their workforce size will remain relatively constant over the next 3 months.

The biggest factor limiting business activity: **35.9%** Lack of Market Demand

**46.3%**

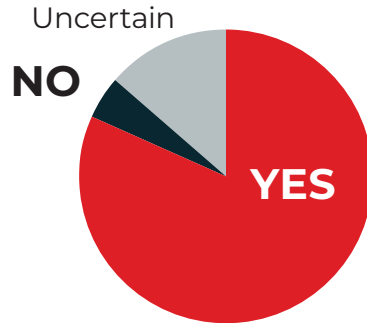
of businesses felt **at least somewhat equipped** to handle the COVID-19 pandemic at its outbreak, indicating that most responding businesses felt inadequately prepared to some degree.

More businesses are facing **supply chain disruptions** than not.



**53%**

Most respondents are planning on a **hiring freeze during the pandemic**.



**82%**

Expect pandemic to have a **negative financial impact on their business**.

**33%** of respondents have **laid off employees as a result of the pandemic**.

▶ Respondents who indicated that their present business climate is “bad” were nearly

**3x** as likely to have laid employees off.

▶ Respondents who indicated that they were not equipped to handle the COVID-19 outbreak at its onset were **1.5x more likely to have laid off employees**.

▶ Respondents whose workforce is 76-100% hourly were nearly **1.5x more likely to have laid employees off**.

**Most recurring fears/worries:**

- Delays to economic recovery
- Business closure
- Duration of pandemic
  - Slow business reopening
  - Slow gov't aid disbursement
  - Loss/retention of skilled workers
  - Long-term macroeconomic malaise
- Paying the bills
- Lack of cash flows/demand
- Employees contracting COVID-19
- Uncertainty
- Effects of government intervention
- Reopening too soon